



learningedge

Learning Edge, the training division of Marshall Cavendish Online, is a premier ICT training provider in Singapore helping schools leverage ICT and develop life-long learners.



Infocomm Club

Our Infocomm Trainers conduct school-based training under the IDA's Infocomm Club (ICC) Program. These trainers excel in niche areas such as 2D and 3D Animation, Video Production, Stop Motion Animation, Digital Art, Manga Art, Photography and Photo Manipulation.

The objectives of our Infocomm training are to provide students with the necessary experience and exposure to Digital Media Technology and inspire them with its vast possibilities. We also strive to instill a sense of teamwork and a competitive spirit through inter-school competitions.

To spark students' interest, our training is designed to help students develop high quality end-products that they will be proud of to showcase in school.



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| <p>Animation Camps</p> <ul style="list-style-type: none"> ▶ Fun-filled activities ▶ Visits to exhibitions/ movies ▶ Team-building activities | <p>Annual Competitions</p> <ul style="list-style-type: none"> ▶ Preparatory sessions for familiarisation of software & equipment ▶ Close supervision by experienced trainers ▶ Awards & recognition | <p>Customised Courses</p> <ul style="list-style-type: none"> ▶ Curriculum planning adapted towards school's needs ▶ Accommodates different learning objectives |
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In September 2010, Ngee Ann Polytechnic's School of Infocomm Technology (NP-ICT) appointed MC Online as its training partner under the IDA National Infocomm Club (ICC) Programme for 2010 to 2012.

All training materials, activities and assessments developed for the ICC programme have been reviewed and accredited by NP-ICT. This exclusive arrangement also allows MC Online the use of NP-ICT's specialised facilities. With this collaboration, we hope to promote a career in the digital media industry – an area that the Media Development Authority (MDA) has identified as having high growth potential.

Specialised Training Services

In a rapidly developing ICT environment, schools need strong dedicated partners who can support them in providing training in specific ICT areas and ensure that their students are well-prepared to embrace new technologies.

Learning Edge, the training division of MC Online Pte. Ltd., has been actively assisting schools since 2004. Our trainers are equipped with high level of competencies in ICT coupled with a strong understanding of the needs of the local education sector.

We provide a wide variety of training services which can be easily customised and integrated with specific curricular and co-curricular goals in English, Maths or Science, including National Education (NE) and Cyber Wellness.

{ ANIMATION }



2D Digital



3D Digital



Stop Motion



Photo
Manipulation



Manga Drawing

{ DIGITAL ART }



Publishing

Cyber Wellness



Web Design



Digital Media Skills

Photography



Videography



Web 2.0 Skills

Podcast



Vodcast



Baseline ICT skills

Foundation
ICT Training



Microsoft Office
Applications



Staff Development and Support

With a strong focus on continuous learning, as well as committed curricular and pedagogical support from Marshall Cavendish Online, our ICT educators offer unmatched expertise in providing integrated ICT education to schools.



Scenario-based lesson planning



Brainstorming for solutions



Cross-training amongst peers

With staff based island-wide, Learning Edge's focus is people-centred.

- ▶ Training Managers routinely conduct formative reviews and lesson observations to further develop their skills to better succeed in a school-based environment
- ▶ Experienced mentors and senior staff conduct regular workshops on ICT and teaching competencies
- ▶ Cross-training and sharing sessions are conducted by staff with expertise in niche areas
- ▶ Qualified experts are invited to conduct workshops and courses related to topics such as "Understanding EQ", "Time Management" and "Project Management & Planning"



Lesson observations & reviews



In-house workshops



External certification courses

Our commitment towards people development and support has and continues to reap rich dividends in terms of productivity, knowledge, loyalty, and contribution to our clients.

Today, Learning Edge can boast a substantial group of dedicated staff who remain committed members of our team.

For enquires on our training services, please contact our training department:

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